



Action Project: Crosswalks

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Truman Symposium: WALK

WHO: Kirksville Residents

WHEN: 11/8 - 12/3

WHERE: Truman Crosswalks



REC to McClain



Ryle to Dobson

SUB to Centennial



WHY:

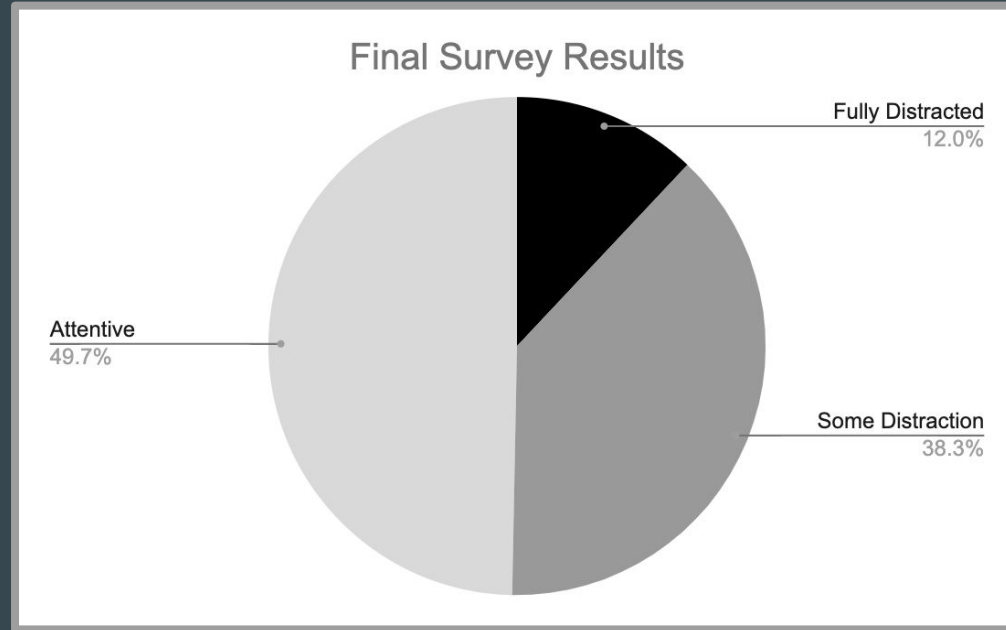
It has been brought to our attention that campus crosswalks are not being used as safely as they should be. Many students are crossing without looking and never looking up from their devices. Our goal is to bring awareness to the number of people that are not paying attention and hopefully create a safer campus.

HOW:

For our Action Project we divided into three groups to monitor three different campus crosswalks. The crosswalk between Ryle and Dobson Hall, between the REC Center and McClain Hall, and between the SUB and Centennial Hall. We kept a running total of the number of people who crossed each crosswalk and the level of attention they expressed. To measure this, we decided that a person that's fully attentive is looking up the entire time and focusing on any possible cars coming; someone fully distracted is constantly looking at their phone, talking to someone, etc without ever looking up; and someone who is somewhat distracted is any mix of the two.

WHAT:

We found that about half of Truman Students pay full attention as they approach and cross a crosswalk. As many as 12% of students are walking across fully distracted and never once paying attention to oncoming traffic.



Narrative Addressed to Community Partner:

We found most students pay attention while crossing the street, however, 50.3% of students were not fully aware of their surroundings. One way to lower these numbers is by posting warning signs, increasing the use of flashing lights, and clear painting on the street. Truman students would benefit by these projects, because the increase of warning signs will draw their attention to the road. Another action TSU police department could take is creating an educational powerpoint during Truman Week describing why crosswalks can be dangerous. A herd mentality of “insurance will pay for it” is present on campus, and the police can take an active role in combating this common phrase. Lastly, we suggest active enforcement of speed limits on campus to preserve the safety of students.

Contact Information

Feel free to contact us with any questions!

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